

Report on
Awareness program on BEC and IELTS
25.03.2022



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An awareness program on BEC (Business English Certificate) and IELTS (International English Language Testing System) for B.Tech Third Year and Final year students was organized by the Department of English and Foreign Languages with the support of the Management and other departments . The program was held at the College Auditorium on 25th March 2022. The objective of the program was to sensitize the students about the importance of BEC and IELTS as crucial and mandatory for career aspirants and for those willing to study or work abroad. It can boost their employability and help them overcome their linguistic barriers.

The program started at 10.15 a.m. with about 600 students and the members of the faculty from various departments. Dr. P. Athahar, Associate Professor and Head of the Department of English and Foreign Languages accorded a formal welcome to Mr. Bharath, the Resource Person from ACE, Bangalore. The Convener of the program, Mr.P. Mohanan, briefed about the role of BEC and IELTS in ensuring a placement in top multi-national corporations.

Mr. Bharath delivered a very interactive and entertaining presentation in which he highlighted the role of Cambridge Assessment English in contributing enormously to an assessment system which is internationally used to benchmark English language skills. He explained why the majority of people score only very low percentage and how consistent and systematic preparation can ensure a high score in these tests. He also gave a very detailed account of the test patterns and the tips for preparation. It was a very informative session which motivated the students to seriously think of pursuing these courses.

The program ended at 12.30 with the formal thanksgiving by Mr. Mohanan. As an outcome, the awareness program encouraged the students to be optimistic about getting high scores in BEC and IELTS.